

# FIND OUT THE LATEST NEWS ABOUT THE ACTIVEADVICE PROJECT



NEWSLETTER  
04/2018



## Decision Support Solutions for Independent Living Using an Intelligent AAL Product and Service Cloud

### ACTIVEADVICE @ AAL FORUM 2018

ActiveAdvice will be participating at the AAL Forum 2018 with the workshop entitled: "High Tech, High Touch: Authorized Active Advisors as mediators between AAL providers and consumers". Within ActiveAdvice project, we argue that an articulation between the real/physical and the virtual world is necessary for advisory service provision in the AAL field. Therefore, the concept of the so-called 'Authorized Active Advisors' was born. According to the ActiveAdvice project an Authorized Active Advisor can be conceptualized as a mediator between AAL providers and consumers, helping users with the process of informed decision-making – a human touch to the ICT platform. Hence, as the ActiveAdvice project is being used to study and test various profiles, this workshop will promote the debate in order to achieve the following objectives: i) to refine the Authorized Active Advisor concept, considering the different profiles, service model provision, sustainability strategies, code of conduct and

service quality assurance; and ii) to explore how attractive and useful the concept is to the participants according to their professional context and local realities. This workshop will take place at the AAL Forum in September 2018.

### ACTIVEADVICE CONSORTIUM MEETING IN VIENNA

In April, the ActiveAdvice consortium met again to investigate development activities, plan the user tests, and, most importantly, focus on the Active Advisor concept as a human addition to the digital platform. Aiming to create advisor profiles for different end users, target groups and countries, the consortium planned a number of workshops in each partner country.

Further activities for the dissemination of the project's outcomes were discussed, to ensure that the ActiveAdvice project not only leaves an impact in the scientific community, but is able to reach all target groups. Consequently, a Facebook Page and a LinkedIn channel were created – visit us and keep in touch!

## CONTACT



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ActiveAdvice is a project co-financed by the European Commission, AAL Joint Programme and the related National Agencies in Austria, Belgium, the Netherlands, Portugal, Switzerland and the United Kingdom.

## Project Objectives



RESEARCH



AGGREGATE



IMPLEMENT



CONNECT

### HIGH-TECH, HIGH TOUCH: ACTIVEADVICE AT THE ICT4AWE 2018

Members of the ActiveAdvice project were present at the 4th International Conference on Information and Communication Technologies for Ageing Well and e-Health – ICT4AWE 2018, with the paper “High Tech, High Touch: Integrating digital and human AAL advisory services for older adults”. The aim was to introduce and discuss the concept of Active Advisors, which was born under the scope of the project and is crucial within the field of Ambient Assisted Living (AAL) due to the digital divide that still affects older age groups. The argument presented, and that originated a productive debate, was that an engagement ecosystem for AAL solutions must integrate both digital and human advice and physical and virtual engagement platforms.

### TRUST REQUIREMENTS FOR DIGITAL ADVISORY SERVICES: ACTIVEADVICE AT IPLEIRIA INTERNATIONAL HEALTH CONGRESS

ActiveAdvice was also present at the 4th IPLeiria International Health Congress with the oral presentation: “Trust Requirements for the Uptake of Ambient Assisted Living Digital Advisory Services”. This participation was recognized with the prize of better oral presentation.

Check out our new channels



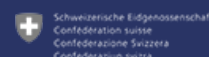
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