



Tobias
Policy worker
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Male
Austrian
AAL2G-3

Tobias lives in the city of Wolkersdorf, a municipality with ca. 7.000 inhabitants. Wolkersdorf is close to Vienna, and Tobias himself commutes to Vienna. Tobias is married and has two children, who both recently left the house to become students at the University. Both his parents are old but in reasonably good health.

As a policy worker within the field of care, Tobias is responsible for the local legislation on all care related issues for the region of Vienna and Niederösterreich. His job is to advise the council on possible developments in this area and to assist his local organisation in the realisation of political and administrative goals and challenges within the framework of the care his organisation has the responsibility for.

One of things that has his attention are innovative solutions for a system of care that is highly complex and costly. Budget cuts and more efficiency are magical words in the political domain and can sometimes obscure the underlying task of providing the right care for the citizens who need it. The word innovation can be interpreted in many different ways. The challenge in his work is to create the right tools that the governmental organisation can use in their work to provide care for citizens and at the same time enable the political body to achieve its agenda.

Ambitions:

- Creating more awareness of innovative solutions.
- Trying to connect the needs of local organisations with the companies who could solve them with possible new solutions.
- Making business cases for the use of technological solutions to prevent extra care
- Showing the advantages of using up more innovative solutions with regard to efficiency

Limitations:

As a professional his greatest concern is the ever-changing political environment and the way we look upon society as a whole. He needs a better understanding of possible tools to assist older adults in the form of independence that is sometimes forced on them from the top. To find the balance between the need of a citizen for solutions to effective, affordable care and the natural restrictions that come with public funding. His greatest need and therefore his greatest fear is how to visualise the possible positive (diminishing) effect on the growing demand for subsidised (formal) care by the development and use of technological innovations to his organisation and the local political body.

Tobias is looking for:

- Information about actual products
- Comparison between products
- Information about social effects and efficiency
- Information about costs, procurement rules
- Information where products are already in use

Criteria:

